



OK

*Fundația pentru
educație financiară*

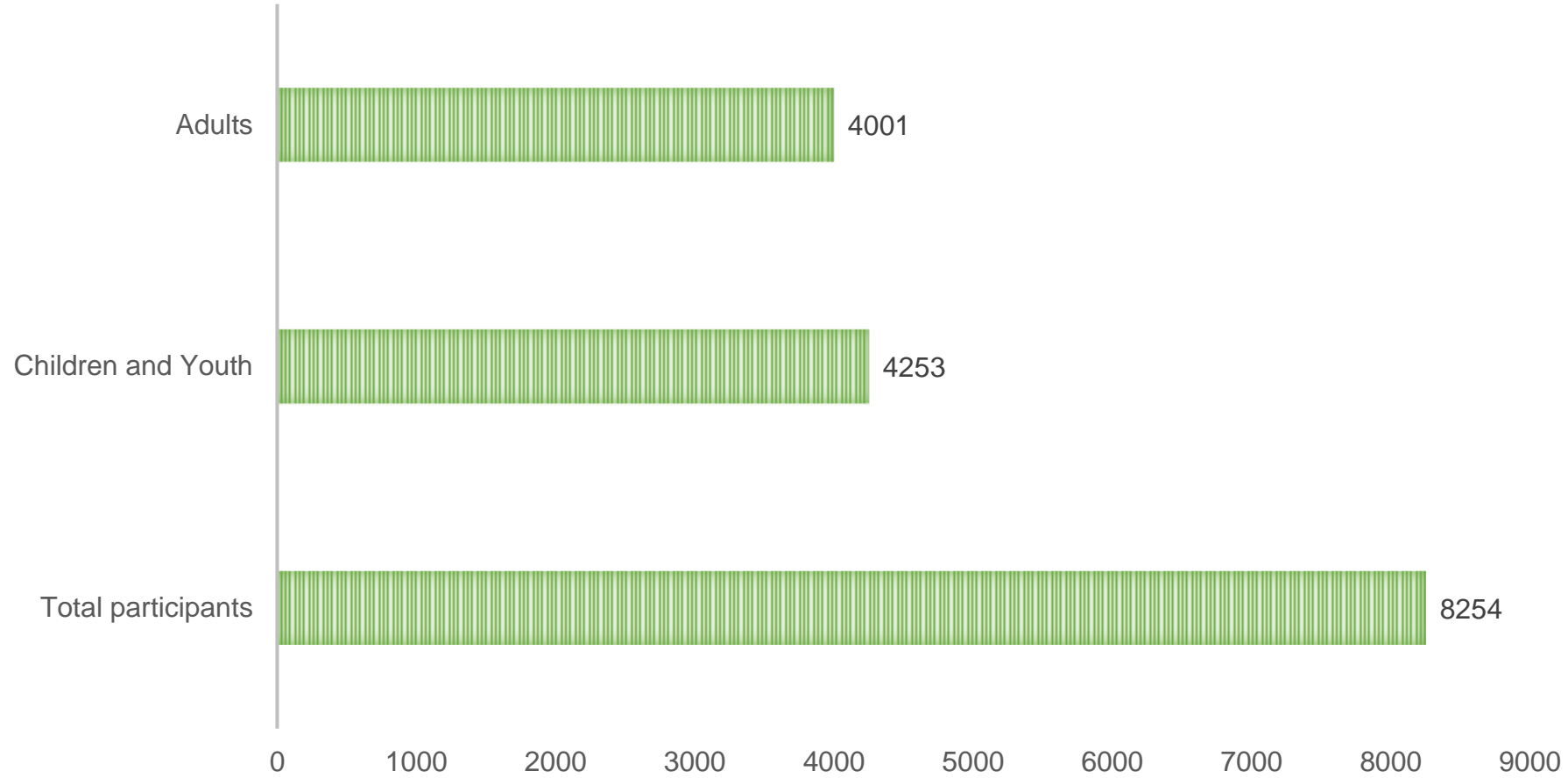
ACTIVITY REPORT
2024



SUMMARY

- ◉ KPI 2024
- ◉ Partnerships 2024
- ◉ Trainings 2024
- ◉ Projects 2024

NUMBER OF PARTICIPANTS 2024



NEW PARTNERSHIPS 2024



STRUDENTS AND EDUCATIONAL INSTITUTIONS

- LT Gloria
- LT European
- Colegiul Cooperatist din Moldova
- Gimnaziul Nicolae H. Costin
- LT Alexandru cel Bun, Rezina
- LT Spiru Haret
- LT M. Kogălniceanu
- LT Aurel David, Bardar
- Școala Profesională, Bubuieci



NGO's

- Centrul de Tineret Bacis, Băcioi
- Fundația Inotek
- Heks Eper
- A.O. Dezvoltare, Ungheni



PRIVATE INSTITUTIONS

- Primăria Vorniceni
- Ultra
- Optiplaza
- Felicia
- Investiții.md
- Golden Piglet
- ConTeyor
- Ocean Fish
- ENWARDO Investment Group

Collaboration with the Commercial Sector



optiplaza
—shops—



Felicia
FARMACII • SĂNĂTATE • PROMUȘTE



ULTRA

 endava

Collaboration with OTP BANK Corporate Client's



Golden Piglet

PUKOVEN





Collaboration with STATE INSTITUTIONS



MINISTRY OF DEFENSE
OF REPUBLIC OF
MOLDOVA



Collaboration with EDUCATIONAL INSTITUTIONS

COLLEAGUES



KINDERGARDENS



VOCATIONAL SCHOOLS



HIGH SCHOOLS



Collaboration with Youth Centers, Charitable Foundations, NGO's



Professional speaker



CARITAS MOLDOVA



Collaboration with INTERNATIONAL INSTITUTIONS

Junior Achievement



HEKS EPER



P4 EC



UNWOMEN



MAIN PROJECTS

2024

GLOBAL MONEY WEEK

Financial Literacy Marathon:

- High Schools
- Colleagues
- Universities
- Youth centers
- High school Teachers

977 participants

Development of Money Traps Video Tutorials



Video Tutorials





Launch of the brochure "The Legend of the Piggy Bank"

Development of the brochure **Practical Exercise Materials** for the "My Finances" Module, part of the elective course "Economic and Entrepreneurial Education," in partnership with **UN Women Moldova** as part of the "Bani La Feminin" project.



Set de instrumente practice
elaborat în baza
Programei anuale
"FINANȚELE MELE", cl. a XI-a

CUPRINS:

- **UNITATEA UNU**
Necesitatea Educației Financiare
- **UNITATEA DOI**
Banii
- **UNITATEA TREI**
Planificarea Financiară
- **UNITATEA PATRU**
De la Economii la Investiții
- **UNITATEA CINCI**
Modalități de plată
- **UNITATEA ȘASE**
Creditul, Managementul Riscului



Organization of the event dedicated to the
International Childrens Day



MoneyCamp Junior for the kids of OTP Bank's employees organized in Chisinau (15 participants)





Summer camps for the kids of OTP Bank's employees organized in Chisinau, Balti, Rezina and Cahul (70 kids)



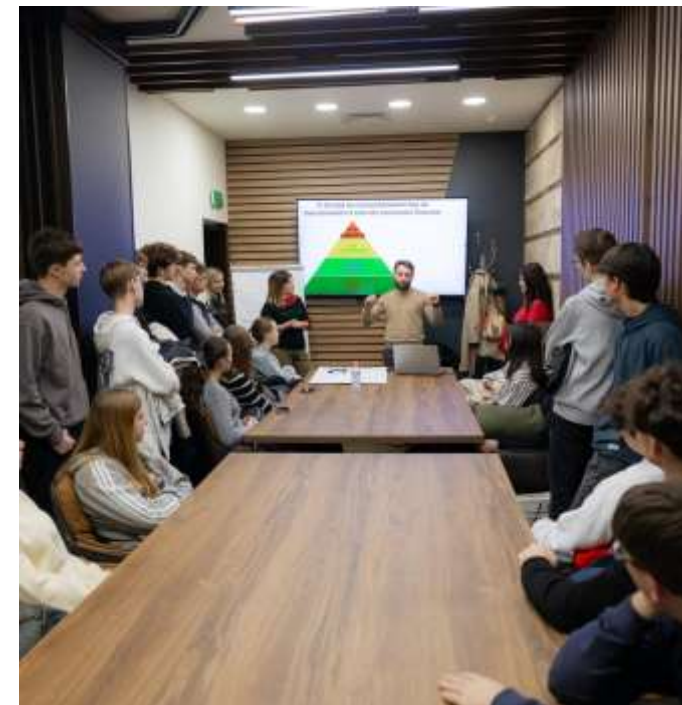


Global Investor Week

Two interactive meetings with **ASEM** and **USM** students.

Financial Education Training on Bank Card Security at "Spiru Haret" High School, delivered in partnership with OTP Bank employees.





Moldovan Leu Day – a financial Journey with NBM an OTP Bank

The Human Resources Committee of **AIR (Romanian Investors Association)** invited association members to the workshop "Financial Education."





Event "Investing in Women: Empowerment Stories", organized by UN Women Moldova.

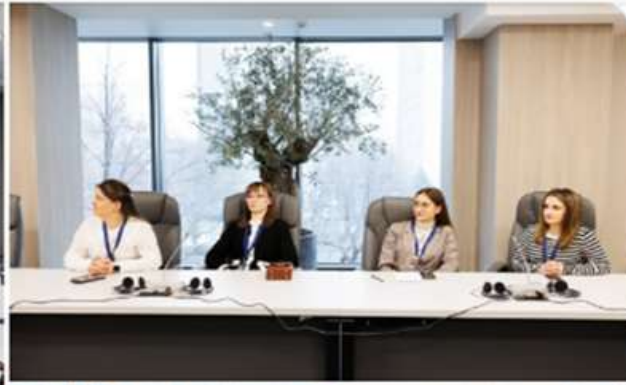


As part of the project "Enhancing the Socio-Economic Resilience of Women and Girls Affected by the Ukraine Refugee Crisis in Moldova," organized by UN Women, the OK Foundation received a **Certificate of Appreciation** for its significant contribution to the project.



Roundtable Discussion "Financial Education in Schools: Implementation Perspectives and Ensuring Sustainability," in partnership with **UN Women**, the **Ministry of Education**, and **AgiroMD**.





Workshop "The Power of Financial Education and How to Protect Your Money" in Partnership with **NATIONAL COMMISSION FOR FINANCIAL MARKETS REPUBLIC OF MOLDOVA**

Media Coverage

- ❑ Iordachi Victoria, July 21, 2024, HopeMoldova: Money and Children in the Context of Financial Education / Focus Issue 207.



Banii și copiii în contextul educației financiare / Focus ediția 207

- ❑ Iordachi Victoria, March 31, 2024, HopeMoldova: The Secrets of Financial Stability | Focus Issue 191.



Live Studio Banca Națională a Moldovei (BNM) dă startul mai multor activități de educație financiară în cadrul campaniei internaționale...

- ❑ Iordachi Victoria, March 18, 2024, Moldova 1, Live Studio Show: Video | Facebook.



Secretele Stabilității Financiare | Focus ediția 191



□ Hîncu Greta, March 22, 2024, International Financial Education Week, Good Morning Show, International Financial Education Week - Global Money Week.

□ Hîncu Greta, March 21, 2024, TVC21, The Important Show with Victor Stepaniuc, (1353) Greta Hîncu on the IMPORTANT Show – YouTube.



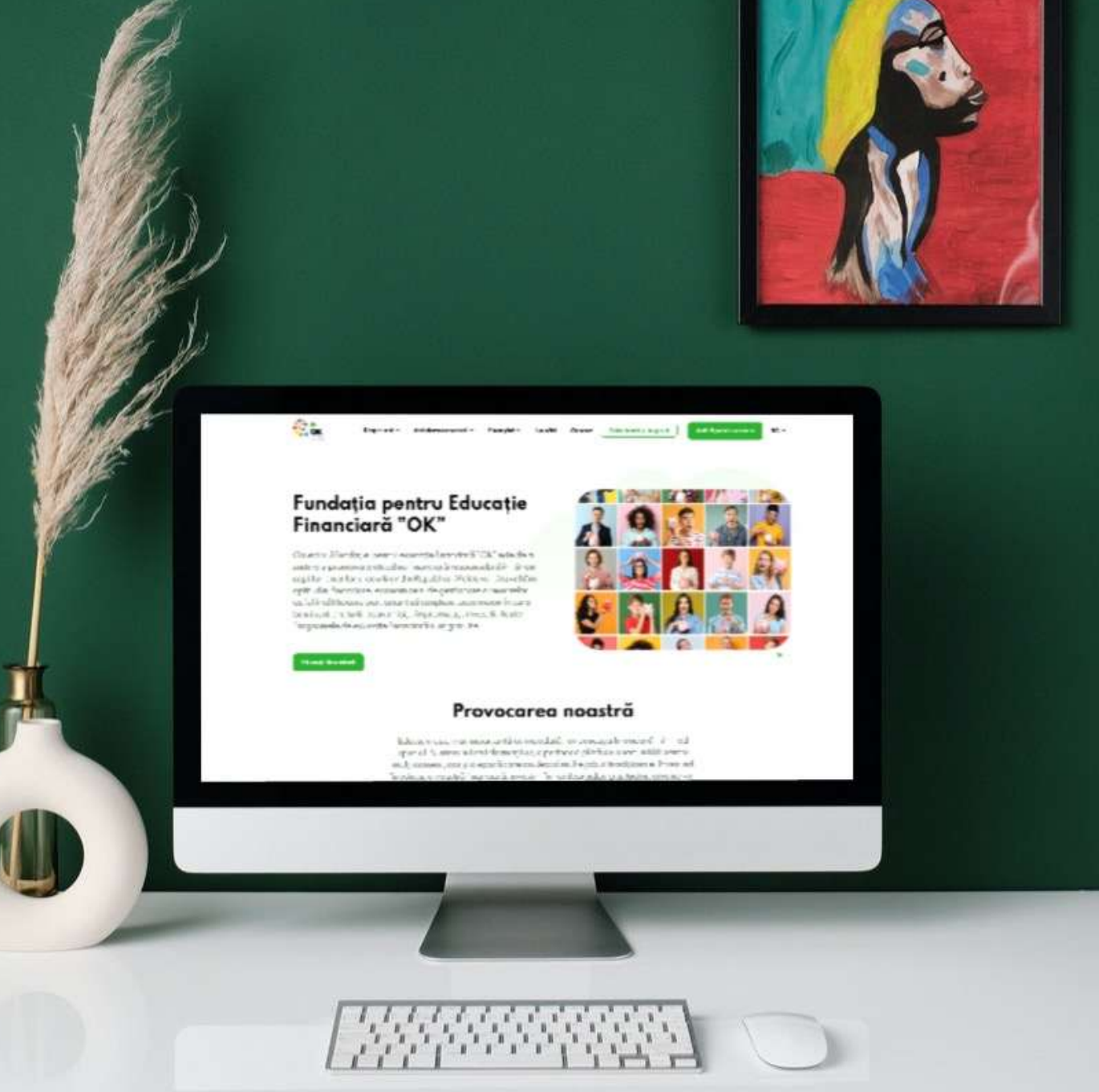
□ Hîncu Greta, October 22, 2024, How to Manage Daily Spending Money Correctly, Good Morning Show (1353) GRETA HÎNCU – FINANCIAL EDUCATION TRAINER | HOW TO MANAGE DAILY SPENDING MONEY CORRECTLY 📺 – YouTube.



□ Hîncu Greta, December 3, 2024, Manage Your Budget Efficiently During the Gift-Giving Month! Tips from Greta Hîncu, Good Morning Show – Manage Your Budget Efficiently During the Gift-Giving Month! Tips from Greta Hîncu.

Hîncu Greta, May 7, 2024, How to Save Money When You Have a Baby at Home, Good Morning Show – How to Save Money When You Have a Baby at Home.





SOCIAL MEDIA

