

ACTIVITY REPORT 2020

February, 2021

SUMMARY



- ❑ OUR MISSION
- ❑ OUR TEAM & PARTNERS
- ❑ MAIN ACHEIVEMENTS

Founder:

we share knowledge, skills, tools and confidence to as many people as possible, regardless of age, to enable them to make the right decisions about managing personal finances.

OUR MISSION



OUR VISION

We aim to become a reference center which contributes to building and developing of a responsible financial behavior in the Republic of Moldova.

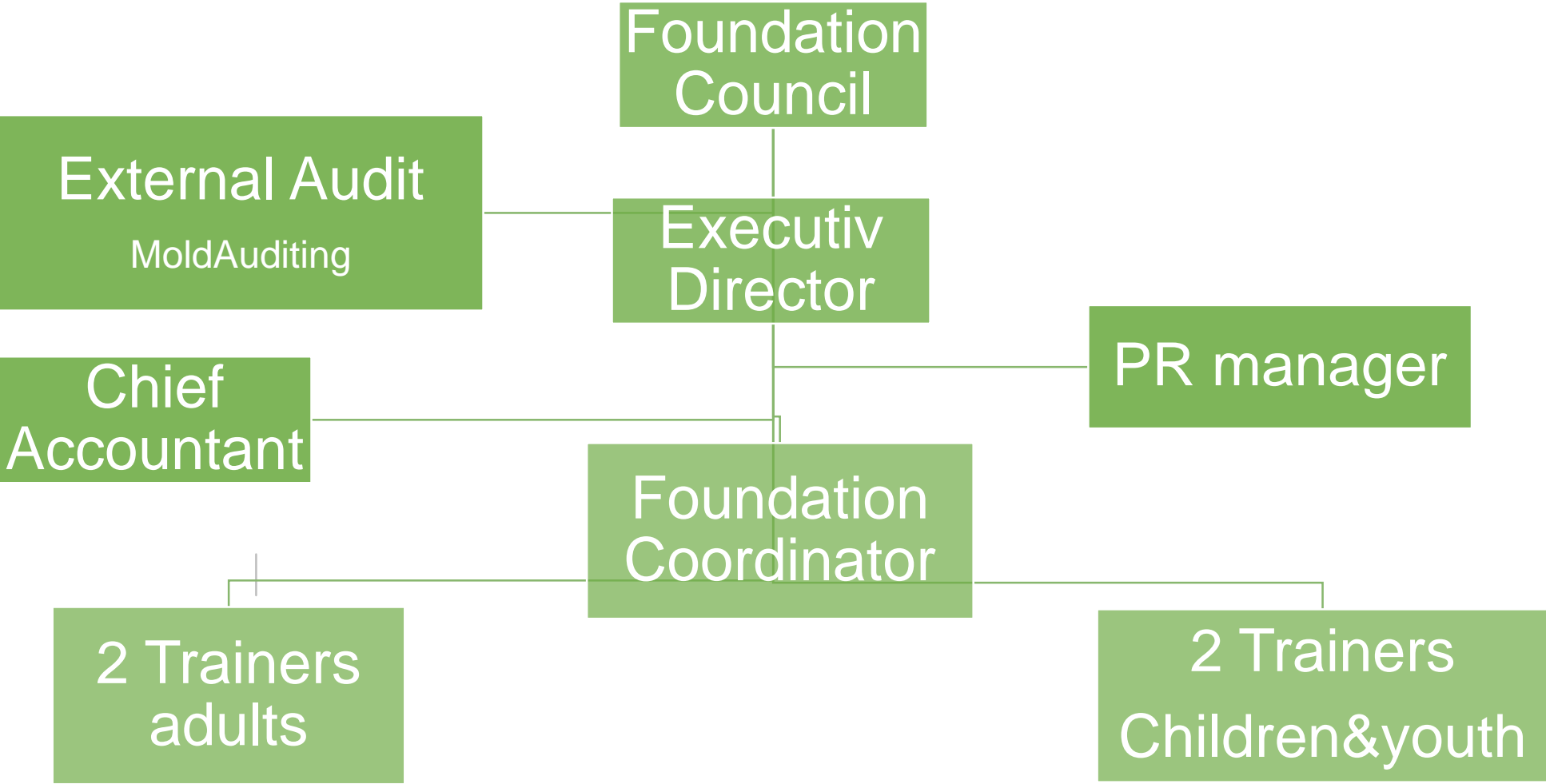
OUR MISSION

- we contribute to the development of financial culture in society by implementing and promoting financial education programs for children, youth and adults.
- we constantly increase the number of participants in our financial education programs.
- we build partnerships and collaborations with educational institutions, organizations, companies interested in raising the level of responsibility and financial culture.

OUR VALUES

Simple
Attractive
Correct
Professional

ORGANIZATIONAL CHART



MAIN ACHIEVEMENTS



MAIN ACHIEVEMENTS

March

April

May

June

July

Training of Trainers

174 h

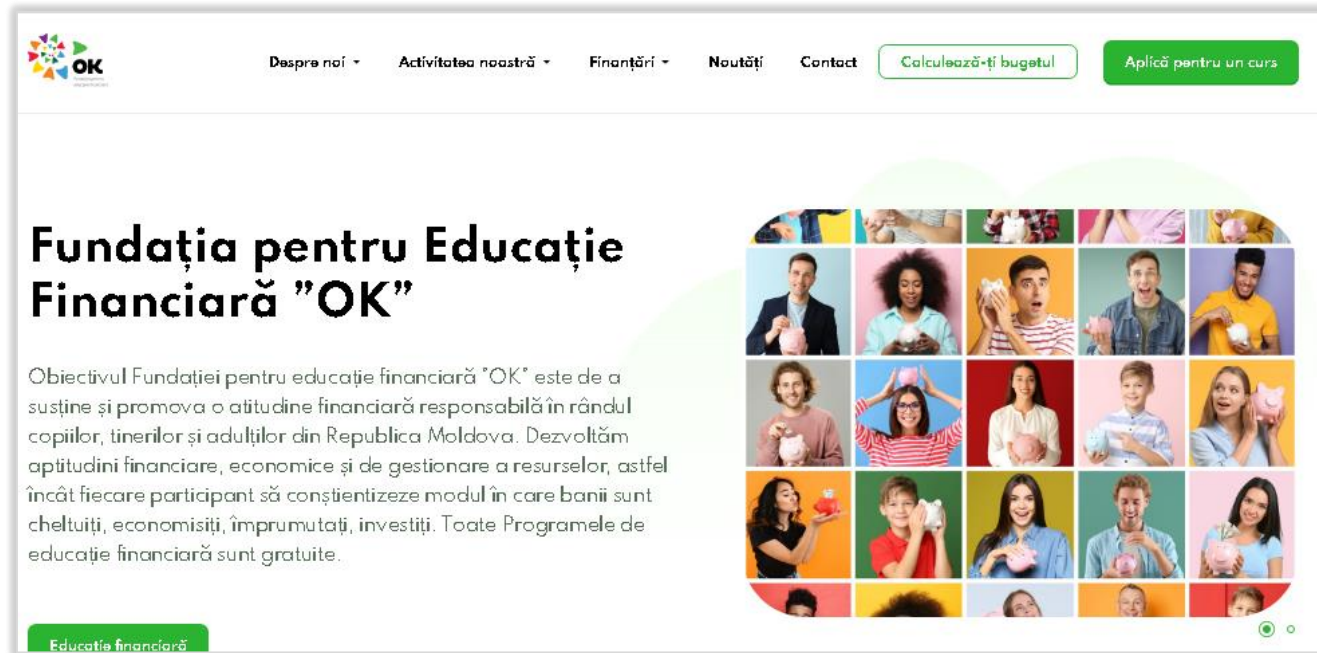
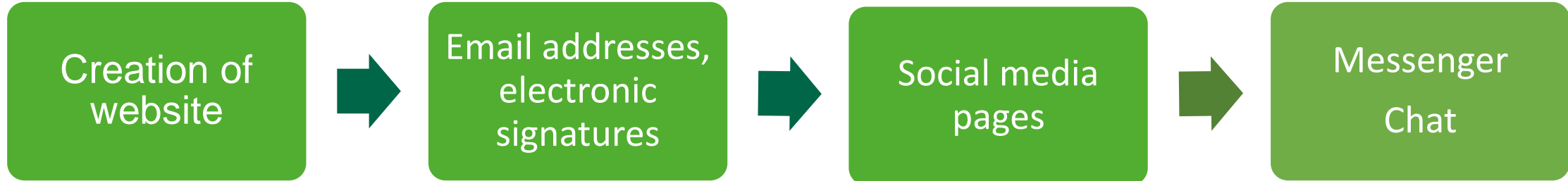
- ✓ On-line training with Robert Huszar
- ✓ On-line training with Right to Education Foundation, Romania
- ✓ Training with Grawe Carat Insurance,
- ✓ Training with Infin EDU
- ✓ Training on Banking Products & Services
- ✓ Training with Axa Management Consulting

Program Adjustment

1043 h

GO LIVE

MAIN ACHIEVEMENTS



MAIN ACHIEVEMENTS



- design, elaborated by a specialized company, based on the specifics of the Foundation's activity
- identification of proper location (97 m²)



MAIN ACHIEVEMENTS



Brand guidelines



MAIN ACHIEVEMENTS: LAUNCHING



3 July 2020 - Launching of the “OK” Foundation for financial education on the occasion of the 30th anniversary of Mobiasbanca



02.07.2020 0

Vrei să-ți gestionezi mai bine banii?



Campanie
institucionala



PR_Lansarea
Fundației OK

Scopul proiectului este să dezvoltăm aptitudini financiare, economice și de gestionare a resurselor financiare la copii, tineri și adulți, astfel încât fiecare participant să conștientizeze modul în care banii sunt cheltuiți, economisiți, împrumutați, investiți. Oferim oportunități generațiilor viitoare, focusându-ne pe promovarea cunoștințelor în domeniile financiar, economic și management, determinând succesul de mâine.



Fiind o bancă cu 30 de ani de experiență pe piața locală, care activează după cele mai înalte standarde internaționale, avem expertiza necesară și responsabilitatea să partajăm

The screenshot shows the Mobiasbanca website with the following elements:

- Logo: mobiasbanca otp group
- Navigation: PROFIL | DEZVĂLUIREA INFORMAȚIEI | COMUNICARE | CARIERA | ACTIONARI
- News Item: Mobiasbanca – OTP Group a lansat Fundația pentru educație financiară "OK"
- Buttons: Afișează, Modifică, Urmărește, Traduce
- Image: A group photo of the OK Foundation team members.
- Call Center: Noutăți COVID-19, CALL CENTER +373 22 256 456

www.mobiasbanca.md

www.okcenter.md

MAIN ACHIEVEMENTS

Promotion of programs



Key messages



PARTNERSHIPS



- ✓ Train of trainers



- ✓ Training delivery



MAIN ACHIEVEMENTS



46

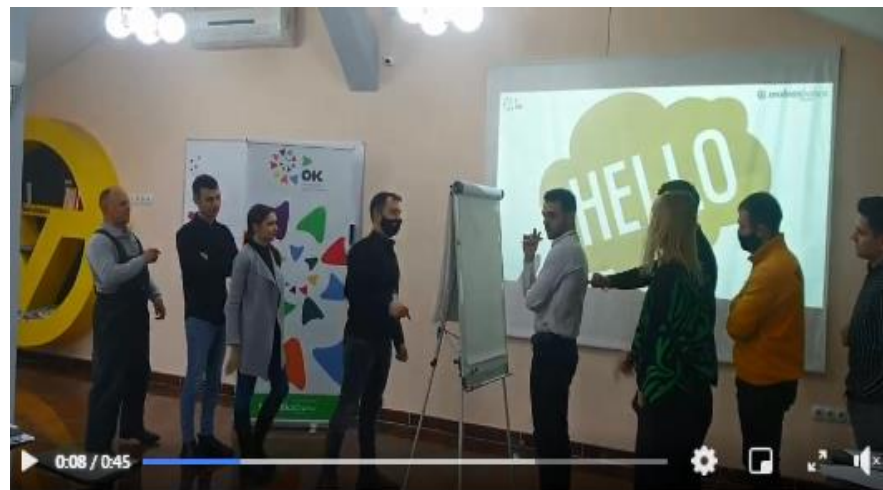
Training sessions

141

Hours of trainings

502

Participants



ONLINE TRAININGS

Educație financiară - acum și

● **ONLINE**



Fundația pentru educație financiară OK
Posted by Marcela Ilieștor
3 Dec 2020

Angajații Centrului de Instruire Continuă în Domeniul Electoral (CICDE) și formatorii acestuia, au trăit o experiență inedită de a participa la trainin... See more



MAIN ACHIEVEMENTS



Governance

- Registration at Authorities
- Institution of the Foundation Council
- Approval of the Statute, Organizational Chart
- Normative documents:

Regulatory complaints (GDPR & NGO reporting)

- Policy on the security for the processing of personal data
- Regulation regarding processing of personal data
- Regulation on the processing of personal data in the "human resources" record system
- Regulation on the processing of personal data in the accounting system of Foundation
- Regulation on data processing for Trainers

Organizing activity

- Instruction on Safety and Health at Work
- Regularly internal
- Accounting Policy

Website, social media

- Policy on Confidentiality
- Policy on Cookies
- Guide for social media communication
- Guide for Site administration
- Instruction Data processing on website

Regulatory

- Organization of HR and Accounting activities according to the legislative requirements
- Notification to the National Center for Personal Data Protection of RM (NCPDP)
- Registration of the HR and Accounting module at NCPDP
- Data records: letterheads, registers, template of collaboration agreement, Consent for the processing of personal data, Training registration form, satisfaction questionnaire etc., Achieve nomenclature

MAIN ACHIEVEMENTS



Institutional, branding

- Trademark and logo registration to AGEPI
- Domain registration
- Email addresses, email signatures
- Creation of website, social media pages
- Bandbook, visual identity
- Communication campaign

Training delivery

- Signing collaboration agreements
- Zoom & Mentimeter for online trainings
- Manuals for trainings, consumables
- Adjustment of Financial Educational Programs for Mobiasbanca employees
- Adjustment of Financial Educational Programs for online

Human Resources

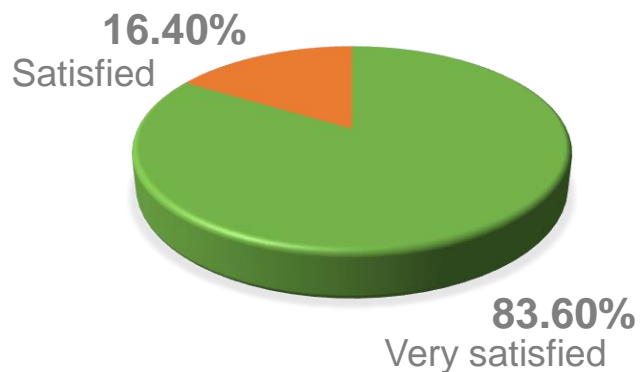
- Trainers recruitment & employment
- Training of trainers
- Salaries and benefits

Support

- IT , technical equipment
- Accounting software
- Telephony
- Access cards
- Online meetings platform

FEEDBACK TRAININGS

- Satisfaction degree



- The content of the program is

